

# Launch Financial Literacy with Capital Spaceship

A free, game-based curriculum designed to help students master personal finance, no lesson planning required. As captain of their own spaceship, students earn income by fending off invaders in an arcade style sidescroller. Manage budgets, loans, and navigate real-world financial decisions in a fun, futuristic economy.



## **38%** Financial Literacy Rate Among Gen-Z

TIAA finds most students can't answer even half of basic questions on saving, investing, and borrowing.

# 85% Students Demand Financial Education

The Intuit Financial Education Survey shows students are eager to learn real-world financial skills — from budgeting to retirement.

## 35 States Now Require Finance To Graduate

A recent Council of Economic Education survey shows that schools are catching up — financial literacy is as essential as passing math.

## Why Do Educators Choose Capital Spaceship?



#### **National Recognition**

Uses Jump\$tart National Standards For Personal Finance Education covering 0.25 credit hours of high school curriculums.



### **Attention Meets Retention**

Game-based play drives deeper engagement, stronger retention, and real-world decision-making, all in a riskfree, simulated environment.



#### **Class-Ready Curriculum**

Partner with us to **build a custom, classroom-ready curriculum** around the game
tailored to your goals, designed
to save you time.



**Get In Touch** 



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